



Please complete this form and submit with a check, or register online and pay with a credit card: www.mtlha.com

Company Name: _____

Your Name: _____ Your Email: _____

Are you attending Show? Yes ☐ No ☐

Renew MLHA Allied Dues:		
<i>Allied Membership Year: October 1- September 31</i>	<input type="checkbox"/> \$325	
	<input type="checkbox"/> \$350 after September 24 th	\$ _____
Exhibitor Booth*:		
<i>Includes meals for ONE person (Monday lunch, Monday dinner, Tuesday breakfast and Tuesday lunch). Platinum sponsorship includes one additional meal package.</i>	<input type="checkbox"/> \$375	
	<input type="checkbox"/> \$425 after September 24 th	\$ _____
	<input type="checkbox"/> \$187 if Platinum Sponsor	\$ _____
	Additional Meals needed: __ x \$75	\$ _____
Additional Exhibitor Booth:		
	<input type="checkbox"/> \$275	
	<input type="checkbox"/> \$325 after September 24 th	\$ _____
Sponsorship -if desired:		
<i>See sponsorship descriptions on next page.</i>	<input type="checkbox"/> Platinum: \$1,525	
	<input type="checkbox"/> Gold: \$975	
	<input type="checkbox"/> Silver: \$725	\$ _____
	<input type="checkbox"/> Friend: \$300	\$ _____
Registration Packet Insert ONLY		
<i>One page, 8 ½ "x 11" or smaller, insert in registration packet (included with Platinum Sponsorship).</i>	<input type="checkbox"/> \$200	\$ _____
<i>Return form and payment to address listed on next page.</i>		Your Total \$ _____

* Trade Show will be set by K & J Convention Services. 8' x 6' booth includes a 6' skirted table, 2 chairs, and a 500w/110v electrical outlet. Registered exhibitors will be emailed a Convention Services Kit to arrange for additional exhibit needs. K & J will also be responsible for receiving and handling. Please do not send items directly to the hotel. Trade Show floor plan dependent on number of exhibitors. MLHA will assign booth spaces giving preference to earliest registrants and sponsors. K & J Convention Services, The Lodge at Whitefish Lake and the Montana Lodging and Hospitality Association assume no liability or responsibility for your materials. Display area is unsecured.

Trade Show Attendees

Name: (if your name is listed above, no need to list again)

Email:

Please list two unique facts about your company for slide show: _____

Competitors you do not want to be nearby: _____

Platinum Sponsorship - \$1525

First come / first served – so act fast!

During event, named for your company, your company will be introduced and offered two minutes to address the participants. You are welcome to place any signage in the room and distribute brochures or promotional items on the tables.

In Addition, this sponsorship includes:

- 50% off one Trade Show Booth (if this package is selected, please pay \$187 for Exhibit Booth)
- Recognition in printed and promotional materials – company name and logo
- Verbal and visual recognition at the event
- Sponsor ribbon on name badge
- Rotating ad on website from September 1- December 1
(Ad size approximately 800 x 420 pixels)
- One insert (maximum size 8 ½" x 11") in participant registration packet
- Additional representative meal package.

Gold Sponsorship - \$975

- Preferred booth location over Silver and Friend sponsors
- Recognition in printed and promotional materials – company name and logo
- Verbal and visual recognition at the event
- Sponsor ribbon on name badge
- Rotating ad on website from September 1 – December 1
(Ad size approximately 800 x 420 pixels)

Silver Sponsorship - \$725

- Preferred booth location over Friend sponsors
- Recognition in printed and promotional materials – company name and smaller logo
- Verbal recognition at the event
- Sponsor ribbon on name badge

Friend Sponsorship - \$300

- Preferred booth location over other vendors
- Recognition in printed and promotional materials – company name
- Verbal recognition at the event
- Sponsor ribbon on name badge

This year's theme is "Flannel to Glam."

Monday night's Trade Show Opening Dinner will be flannel themed so please decorate your booth accordingly and costumes are strongly encouraged!

Prizes will be awarded for the best decorated booth and costumes.

Monday, October 18

11:30 am – 1:00 pm: **Lunch with Exhibitors** at Grouse Mountain Lodge – Exhibitors and Sponsors will introduce themselves and company. Allied Person of the Year presentation.

1:30 – 5:00 pm: **Exhibitor Set-Up** at The Lodge at Whitefish Lake (TLWL)

5:00 – 5:15 pm: **Trade Show Exhibitor Meeting**

5:30 – 9:00 pm: **Trade Show Opening and Dinner** - TLWL

Tuesday, October 19

8:00 am – Noon: **Trade Show Open** - TLWL

9:00 – 10:30 am: **Conference Session in Trade Show**

10:30 – 11:00 am: **Trade Show Visitation Break**

11:00 am - Noon – **Lunch Session in Trade Show Area**

12:30 pm: **Exhibitor Tear Down**

Complete Conference agenda will be sent to registered exhibitors late August.

Hotel Reservation Information

MLHA

PO Box 1272
Helena, MT 59624
406-449-8408
info@mtlha.com

Questions?

Contact Jenny at
@jennyb@montana.com

Grouse Mountain Lodge

406-892-2525
\$99/single or double before September 17

The Lodge at Whitefish Lake

877-887-4026
\$99/king or 2 queens before September 18

Please reference MLHA Conference Room Block

