

2024 MLHA Sales & Marketing Retreat Agenda

Building Connections

APRIL 29 TO MAY 1, 2024

ELEMENT BOZEMAN

MONDAY APRIL 29, 2024	<ul style="list-style-type: none"> • 3:00 pm – Check in • 4:00 pm – Meet in Element Lobby • 4:10 pm – Depart Element for property tours <ul style="list-style-type: none"> ◦ AC Marriott <ul style="list-style-type: none"> ▪ Tour/Tasting – Compliments of AC Marriott ◦ Hilton Garden Inn <ul style="list-style-type: none"> ▪ Tour/Social with heavy appetizers – Compliments of Hilton Garden Inn
TUESDAY - AM APRIL 30, 2024	<ul style="list-style-type: none"> • 7:30 am – Meet in Element Lobby • 7:45 am – Depart for Museum of the Rockies • 8:00 am to 11:00 am – Alicia Harvey, Speaker • 11:15 am – Depart Museum of the Rockies to Element • 11:45 am – 1:00 pm – Lunch compliments of the Element <ul style="list-style-type: none"> ◦ Larry Lambert, Speaker
TUESDAY - PM APRIL 30, 2024	<ul style="list-style-type: none"> • 1:00 pm – 1:30 pm – break • 1:30 pm – 4:30 pm – Karen Lum, Speaker • 5:00 pm – Happy hour in the Element Lobby • 5:45 pm – Ale Works Dinner
WEDNESDAY MAY 1, 2024	<ul style="list-style-type: none"> • 8:00 am – 10:00 am – Workshops • 10:00 am – 10:15 am – Break • 10:30 am – 11:30 am – Workshops • 11:30 am – 12:00 pm – Parting Words